

## DDFI 2023: Energy and cost optimization in the dairy industry

The Nordic dairy industry works hard to optimize operations when it comes to energy. New technology for water consumption, heating, and packaging is more important than ever. New ingredients and cultures also contribute to this transition.

Address file is updated in 2022

### DDFI Concept:

The magazine contains a number of professional articles with interviews of various experts and industry representatives, which is the editorial core of the magazine. Companies provide advertisements and editorials. DDFI can assist the advertiser with the editorial.

### Distribution

The magazine is distributed in more than 118 countries (see back page) in 7.000 copies.

### Readership:

Leading personnel within the dairy and food industry as well as all the Danish embassies and consulates, Government advisers and representations of marketing councils. Address file is updated in 2021.

### Language:

All materials must be in English.

### Editorial staff:

Chief Editor, M. Sc. Anne-Sofi Christiansen and Editor, Lars Winther, Sub-editor Jette Rohde

### Publisher:

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Energy prices are skyrocketing these years, and most recently, the invasion of Ukraine has caused a European energy crisis due to the cut-back on Russian natural gas. This presents a major challenge in a number of industries with high energy consumption. This particularly applies to the dairy industry, where natural gas is an important source of energy. Therefore, the industry is now busy preparing alternative energy sources and other types of production.

Danish Dairy & Food Industry (DDFI) covers the initiatives in the Nordic Region's three largest dairy companies (Arla Foods, Valio, and TINE), which explain their situation and initiatives to optimize energy consumption and secure emergency plans if things go really wrong with the supply.

The Danish Minister for Food, Agriculture and Fisheries is also expected to comment on the current challenge.

The energy crisis is generally impacting the green transition, which continues at a high pace in all parts of the dairy production. Therefore, DDFI also contains contributions from a number of suppliers, who present new products, technology, and concepts that contribute to optimizing costs in the following areas:

- Automation
- Digitization
- Packaging
- Ingredients & cultures
- Water optimization
- Cleaning/CIP
- Plant-based products

In this context, we will publish the magazine Danish Dairy & Food Industry.. Worldwide in February 2023. We look forward to cooperating with you - and we invite you to be part of an exciting magazine.

### Deadlines and prices

DDFI will be published **17 February 2023**.

Deadline for business articles is **31 January 2023**.

1/1 Page advertisement: 178 x 232 mm (inside column) 22,100 DKK

- includes an editorial text of 1/1 page (-about 500 words plus picture).

1/2 Page advertisement: 178 x 114 mm (inside column) 18,100 DKK

- includes an editorial text of 1½ page (-about 750 words plus picture).

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## Danish Dairy & Food Industry is distributed in 7.000 copies for dairy people in more than 118 countries:

**Africa:** Algeria, Botswana, Cameroon, Congo, Cote d'Ivoire, Djibouti, Egypt, Gabon, Ghana, Kenya, Mali, Morocco, Mozambique, Namibia, Nigeria, Senegal, South Africa, Tanzania, Togo, Tunisia, Uganda, Zimbabwe,

**Asia:** Armenia, Bangladesh, Benin, China, Georgia, Hong Kong SAR, India, Indonesia, Japan, Korea, Republic of, Kyrgyzstan, Malaysia, Mauritius, Myanmar, Nepal, Pakistan, Philippines, Reunion, Singapore, Sri Lanka, Thailand, Uzbekistan, Vietnam

**Australia:** Australia and New Zealand.

**Europe:** Albania, Austria, Belarus, Belgium, Bosnia and Herzegovina, Bulgaria, Croatia, Cyprus, Czech Republic, Estonia, France, Germany, Gibraltar, Greece, Hungary, Ireland, Italy, Kosovo, Latvia, Lithuania, Luxembourg, Malta, Montenegro, Netherlands, North Macedonia, Poland, Portugal, Romania, Russian Federation, Serbia, Slovakia, Slovenia, Spain, Switzerland, Ukraine, United Kingdom

**North America:** Canada and United States

**South America:** Argentina, Bahamas, Barbados, Bolivia, Brazil, Chile, Colombia, Costa Rica, Dominican Republic, Ecuador, El Salvador, French Guiana, Guadeloupe, Guatemala, Haiti, Honduras, Jamaica, Martinique, Mexico, Nicaragua, Panama, Paraguay, Peru, Uruguay, Venezuela

**The Middle East:** Israel, Jordan, Kuwait, Libyan Arab Jamahiriya, Saudi Arabia, Turkey, United Arab Emirates and Yemen

